

Dean Rauchfuss

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OBJECTIVE

An outgoing and motivated individual is seeking to pursue a position that provides opportunities for career advancement. I am proficient and efficient when involved in any workplace given task, assignments, or project(s). Most importantly, it is a team oriented environment that I often embrace for continued career success.

EXPERIENCE

Target Department Store Lake Zurich, Illinois July 2017 - Present
Sales Floor Team Member

- Achieved and exceeded individual sales goals set by Store Management Team.
- Provided excellent customer service and experience that exceeded customer expectations.
- Executed seasonal events planned by Marketing team.
- Assisted manager in daily operation of retail venues.
- Developed sales technique to insure maximum performance.
- Assisted customers at counter, via email and phone.

Instagram Instagram (Online) January 2018 – March 2021
Content Creator / Influencer

- Created content that generated 25,000 followers.
- Created and executed various digital promotions and marketing campaigns.
- Prepared and ran ad campaigns to support recruiting and business development.
- Researched trending topics that resonated with target audience.
- Executed competitive sales tactics to win business.
- Achieved 30% engagement across posts and amassed 25,000,000 total views.

Lake Zurich Lacrosse Club Lake Zurich, Illinois February 2019 - April 2019
Coach

- Coached 40 participants the skills necessary for successful performance.
- Taught and explained rules and regulations governing lacrosse.
- Created and edited practice plans specific to positional players.

